

Digital Marketing Intern

Job Description

Company Overview:

Foust Creative Company is a dynamic marketing company specializing in graphic design, website development, consulting, and social media management. We thrive on creativity, innovation, and delivering exceptional results for our clients across various industries. As a growing company, we are excited to offer an internship opportunity for passionate individuals eager to gain hands-on experience in the marketing and creative field.

Position Title: Digital Marketing Intern

Position Type: Unpaid Internship

Location: Remote

Duration: Spring/Summer 2024, 6 months

Position Summary:

Join our team as a Digital Marketing Intern and immerse yourself in the dynamic world of digital marketing. This internship offers a unique opportunity to gain practical experience in graphic design, website development, consulting, and social media management. As an integral member of our team, you will have the chance to collaborate with experienced professionals, contribute to real projects, and expand your skills in a supportive environment.

Key Responsibilities:

- Assist in graphic design projects including creating logos, branding materials, and marketing collateral.
- Support website development initiatives by contributing to design mock-ups, content creation, and user experience optimization.
- Participate in consulting tasks such as market research, competitor analysis, and client presentations.
- Contribute to social media management efforts by crafting engaging content, scheduling posts, and analyzing performance metrics.
- Collaborate with team members to brainstorm creative ideas and solutions for client projects.
- Provide general administrative support as needed, including organizing files, scheduling meetings, and maintaining project documentation.

Qualifications:

- Currently enrolled in a relevant undergraduate or graduate program, or recent graduate in marketing, graphic design, communications, or a related field.
- Proficiency in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) and Canva.
- Basic understanding of website development principles and familiarity with platforms like WordPress, Squarespace, or Wix.
- Strong communication skills and ability to work effectively in a collaborative team environment.
- Passion for marketing, creativity, and staying up-to-date with industry trends.
- Attention to detail, organization, and ability to manage multiple tasks simultaneously.
- Positive attitude, eagerness to learn, and willingness to take initiative.

Perks and Benefits:

- Hands-on experience working on real client projects.
- Mentorship and guidance from experienced professionals in the marketing industry.
- Networking opportunities with clients and industry professionals.
- Potential for future employment or professional recommendations based on performance.

How to Apply:

If you are passionate about marketing and creativity, and eager to kickstart your career with valuable hands-on experience, we would love to hear from you! Please submit your resume, along with a portfolio showcasing your graphic design or creative work, to alex@foustcreativeco.com.

Join us on our journey to make a meaningful impact through innovative marketing solutions. Apply today and take the first step towards a rewarding career in the ever-evolving world of digital marketing!

FOUST CREATIVE COMPANY

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