

Multimedia Content Intern

Job Description

Company Overview:

Foust Creative Company is a dynamic marketing company specializing in graphic design, website development, consulting, and social media management. We thrive on creativity, innovation, and delivering exceptional results for our clients across various industries. As a growing company, we are excited to offer an internship opportunity for passionate individuals eager to gain hands-on experience in the marketing and creative field.

Position Title: Multimedia Content Intern

Position Type: Unpaid Internship

Location: Remote

Duration: August - December 2025

Position Summary:

Join our team as a Multimedia Content Intern and you'll work closely with our marketing team to plan, gather, and produce engaging content for social media platforms. You'll help bring brand stories to life through photography, short-form video, graphics, and written content. As an integral member of the team, you will have the chance to collaborate with experienced professionals, contribute to real projects, and expand your skills in a supportive environment.

Key Responsibilities:

- Assist in brainstorming and developing creative content ideas for client social media accounts.
- Capture photo and video content at scheduled shoots, events, or in-the-field brand sessions.
- Edit basic photo and video content for use across multiple platforms (Instagram, Facebook, TikTok, LinkedIn).
- Organize and maintain content libraries for easy team access.
- Research trends, hashtags, and creative ideas to keep content fresh and engaging.
- Collaborate with other team members on design and strategy to align content with brand messaging.

Qualifications:

- Currently enrolled in a relevant undergraduate or graduate program, or recent graduate in business, marketing, graphic design, communications, or a related field.
- Strong interest in social media, marketing, and digital content creation.
- Basic skills in photography, videography, and/or editing (Canva, CapCut, Adobe Suite, or similar).
- Ability to work independently, manage time effectively, and meet deadlines.
- Creative thinker with an eye for aesthetics and brand consistency.
- Experience with TikTok/Reels trends, graphic design, or copywriting
- Attention to detail, organization, and ability to manage multiple tasks simultaneously.
- Positive attitude, eagerness to learn, and willingness to take initiative.

Perks and Benefits:

- Real-world experience working with a professional marketing team.
- A strong portfolio of creative work for your career development.
- Mentorship and guidance from experienced marketers and creatives.
- Flexible schedule that works around your school or other commitments.
- Potential for a future paid role based on performance and company needs.

How to Apply:

If you are passionate about creating and developing content, and eager to kickstart your career with valuable hands-on experience, we would love to hear from you! Please submit a cover letter and resume, along with a portfolio showcasing any of your graphic design or creative work, to alex@foustcreativeco.com.

Join us on our journey to make a meaningful impact through innovative marketing solutions. Apply today and take the first step towards a rewarding career in the ever-evolving world of digital marketing!

FOUST CREATIVE COMPANY

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